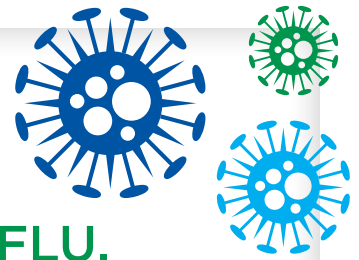


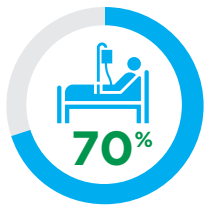
65 or OLDER?

HELP PROTECT YOURSELF AGAINST THE FLU.

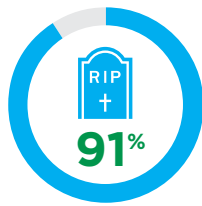


INFLUENZA is a prevalent, infectious, and contagious disease that is more complicated than people may realize. Influenza can **WORSEN CHRONIC CONDITIONS** like heart disease, kidney disease, and diabetes — particularly in older Canadians.

IN 2014-15, CANADIANS 65+ ACCOUNT FOR:



of flu-related hospitalizations



of flu-related deaths

WHO SHOULD BE VACCINATED?

Canada's National Advisory Committee on Immunization (NACI) recommends all individuals six months and up get vaccinated, but particularly **ADULTS 65+** and people with **CHRONIC DISEASES**:



cardiac disorders



pulmonary disorders



kidney disorders



cancer



diabetes

Contact your doctor, nurse, or pharmacist to see if **FLUZONE® High-Dose** is right for you! For more information, visit www.fluhd.ca.

IMMUNITY DECREASES AS WE AGE

Seniors may be less responsive to the regular flu shot because of the natural weakening of the immune system over time.



FLUZONE® HIGH-DOSE IS FORMULATED FOR SENIORS

This high-dose vaccine contains four times the amount of antigens than our standard dose flu vaccine, **FLUZONE®**.



IS FLUZONE® HIGH-DOSE EFFECTIVE? YES!

24.2%

MORE EFFECTIVE than our regular dose flu shot

70M

DOSES approx. sold in the US since 2009

Fluzone® High-Dose
INFLUENZA VACCINE
Senior Influenza Protection

FLUZONE® High-Dose is a vaccine used to prevent influenza in adults 65 years of age and older. Influenza (or flu) is an infection caused by the influenza virus. Annual vaccination using the current vaccine is recommended for prevention against influenza as immunity declines in the year following vaccination. Persons with a history of severe allergic reaction to eggs or egg products or any component of FLUZONE® High-Dose should not receive the vaccine. FLUZONE® High-Dose will only protect against the strains of influenza virus contained in the vaccine or those that are closely related. FLUZONE® High-Dose will not protect against any other strains of influenza virus. FLUZONE® High-Dose is not indicated for the prevention of hospitalization or death after the onset of disease. As with all vaccines, FLUZONE® High-Dose does not protect 100% of people immunized. Allergic reactions can occur. The most common side effects are pain at the injection site and muscle ache.



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