65 or OLDER?
HELP PROTECT YOURSELF AGAINST THE FLU.

INFLUENZA is a prevalent, infectious, and contagious disease that is more complicated than people may realize. Influenza can WORSEN CHRONIC CONDITIONS like heart disease, kidney disease, and diabetes — particularly in older Canadians.

IN 2014-15, CANADIANS 65+
ACCOUNT FOR:

- 70% of flu-related hospitalizations
- 91% of flu-related deaths

WHO SHOULD BE VACCINATED?
Canada’s National Advisory Committee on Immunization (NACI) recommends all individuals six months and up get vaccinated, but particularly ADULTS 65+ and people with CHRONIC DISEASES:

- cardiac disorders
- pulmonary disorders
- kidney disorders
- cancer
- diabetes

IMMUNITY DECREASES AS WE AGE
Seniors may be less responsive to the regular flu shot because of the natural weakening of the immune system over time.

FLUZONE® HIGH-DOSE IS FORMULATED FOR SENIORS
This high-dose vaccine contains four times the amount of antigens than our standard dose flu vaccine, FLUZONE®.

IS FLUZONE® HIGH-DOSE EFFECTIVE? YES!

24.2% MORE EFFECTIVE than our regular dose flu shot

70M DOSES approx. sold in the US since 2009

Contact your doctor, nurse, or pharmacist to see if FLUZONE® High-Dose is right for you! For more information, visit www.fluhd.ca.